

With Alresford



Laurence Franklin's Action Plan To Preserve And Improve Alresford

Laurence Franklin (pictured right), your Conservative Candidate for Alresford at the District Council Elections on 3rd May, runs a local family business that was established over 50 years ago and is now Europe's largest needlecraft store. He and his family have lived here for almost two decades and his children were brought up in the village, attending local schools.



Laurence said, "Alresford is a beautiful village and I am determined to ensure that what makes it so special is preserved. At the same time, there are one or two improvements that could be made which would be of real benefit to the whole community. I hope you will back my campaign to preserve and sympathetically improve the village".



Responsible Driving

Laurence will campaign for speed limits that ensure road safety whilst allowing a free flow of traffic.



No New Town

Laurence will fight for an effective planning service and he will oppose Lib Dem plans to build a large new town on open countryside in this area.

Fed up with Tendring Council putting itself First?

Thursday 3rd May 2007 (Polls open 7am-10pm)

For a lift to the Polling Station, please call (01376) 562862

Laurence **FRANKLIN**
The Conservative Party Candidate



Conservatives

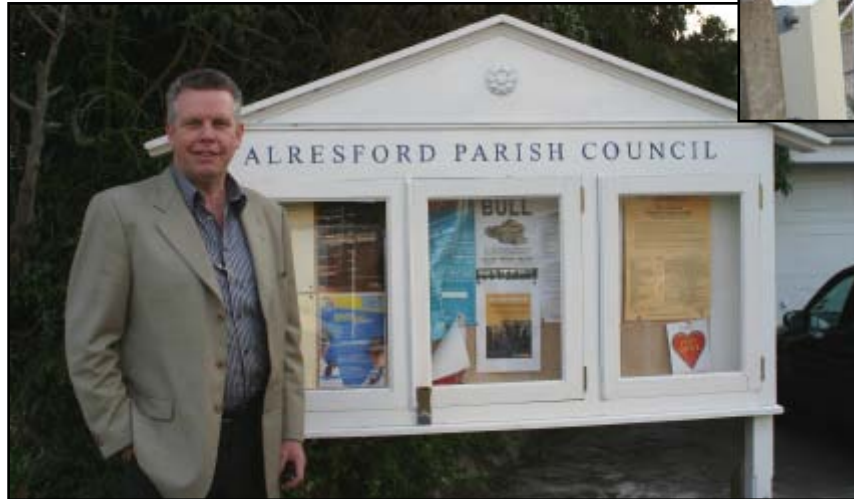


Level Crossing: Safety Is Paramount

Laurence Franklin's children attend the local school and he will fight to ensure that safety is the number one priority for any new crossing.

Working as a team for a better Alresford

Laurence Franklin will work closely with the Parish Council, with our County Councillor Derek Robinson and with our MP Bernard Jenkin to ensure that Alresford has a strong voice.



Cockaynes Wood

Laurence Franklin will work with the community to deliver improvements to Cockaynes Wood



Conservatives Promise A Change For The Better

For the past eight years Tendring has been a "hung council" – no one party or group has been in control. Instead a coalition of councillors has run the council to their own personal agenda. The rural areas of Tendring have been completely ignored and our Council Tax has been frittered away on grandiose projects in urban areas such as £550,000 on one new toilet in Frinton!

Local Liberal Democrat Councillors have supported all these decisions, including the asset-stripping policies that saw Manningtree's only public car park sold off. They also blindly voted for a large new town to be built in open countryside near Frating – only local Conservatives led the charge against this ridiculous idea.

Tendring deserves better and the Conservatives have worked very hard to draw up a detailed manifesto that shows our commitment to work for the good of the whole district and to make the Council open and accountable. We haven't come up with a load of grand schemes or political dogma: just a passion to run the Council efficiently for the good of all its residents. We want to support our businesses, help our workforce to become more employable and ensure that our assets are well-managed for the good of all. We will also keep Council Tax low!

A vote for the Conservatives on May 3rd is a vote for change, a change for the better.



Alarm at Lib-Lab plans to hit homes with new House Price Tax

Moves by Labour and the Liberal Democrats to hit homes with a new house price tax have been attacked by Laurence Franklin.

The Lib-Lab proposals, which would hit the country with a "national 1% property tax", would come on top of Lib Dem plans for a new local income tax of up to 5 per cent on both basic and higher rates of income tax.

Laurence said, "I am concerned that both Labour and the Liberal Democrats are actively planning to introduce a house price tax – and cynically tap into the rise in property values in recent years".

"Families and pensioners are already struggling to meet the rising cost of mortgages, utility bills and government taxes. I doubt that these Lib-Lab plans for weighty tax bills will be welcome on Alresford's doorsteps."

Lib-Lab tax plans would hit homeowners hard:

Under a 1% house price tax, a family in a three bedroom house valued at £300,000 will pay £3000 a year.